

### A PICTORIAL HISTORY OF

# ORROR STORIES





A PICTORIAL HISTORY OF



200 Years of Spine-Chilling Illustrations from the Pulp Magazines



### PETER HAINING

Designed by Christopher Scott

TREASURE PRESS



### FOR WINDY AND WOOF—

First published in Great Britain in 1976 by Souvenir Press Ltd under the title Terror!

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## 1. Introduction

The easily-accessible medium of television has been bringing on horror—real horror, that is, the horror of death, featurction and war—into our homes for over a quarter of a century, while the cinema just a street or two sawsy has made much the same available for perhaps three times that period. It is a fact of life that most people are now almost immune, able to watch unmoved while film cameramen bring back pictures from the very centre of some nationalistic war, or view at first hand rampaging terrorism in the heart of so-called civilised cities. The very word horror now has so many connotations that they have virtually obscured its original meaning.

It was not always the case, of course—before the portable camera and moving cine film, the hash realities of conflict could be disguised and the heroics and bravery glamourised out of all proportion. War and death were what writers and reporters wanted them to be, or thought they ought to be; not the savage, bloody and ultimately degrading experience they in fact are.

This is just one aspect of horror in our lives, however, though certainly the one which most widely impinges on our consciousness. There are plenty more, and it is with one particular element that we are concerned here: with horror se entertainment. In the light of what I have just been saying,

A famous Gothic 'blood'. 'The Black Monk, or, The Secret of the Grey Turret' by James Malcolm Rymer (1844)





Gruesome murder picture by Mary Byfield for the "Penny Dreadful" magazine The Ghost (1833)

it is perhaps not immediately easy to see any pleasure to be had from horror—but that is to deny a very basic human instinct: the instinct of fear.

Fear is an essential part of the human psychie, something we all possess, even though we hear from time to time of a person being 'absolutely fearless'. It just isn't true, of course, for somewhere in everyone there is a demon that lurks waiting to stir up unease under the right circumstances. It is no bad thing to admit to either, for in a world of stress and tension we all need an outlet, a safety valve of some kind. to release that tension. And for quite a considerable number of us-and I admit to belonging-the thrill of terror is one. By terror, let me hasten to add, I mean the artificial creation of mysterious events just beyond the horizon of everyday life, but closely enough linked to reality to carry the right atmosphere of conviction. In other words a passport to the dark side of man's nature: not his cruel or animal instincts. but his age-old inheritance of being afraid of what lurks, or might lurk in the shadows.

That is what the kind of terror I have in mind is all about. And if we turn to literature, and even folk-lore and legends before that, we find that the story of the strange and the mysterious is almost as old as man himself. Art, too, from the earliest cave drawings right through to the present time, reflects man's fascination with the inexplicable and the mysterious that he senses all around him. These, indeed, light no man's absorption with the inexployer.

To attempt any kind of history of such an enormous topic would be quite impossible, certainly to do it anything its justice. Those who have studied man and the mysteries have usually confined themselves to specific periods or particular elements, and used the written word rather than the picture or arque their case. In this book, I have attempted something

Paul Hardy illustration for Fred White's sensational story. 'The Purple Terror' from the Strand', August 1899







from two centuries of popular magazines.

The reason for my selecting such a time period is twofold. Firstly, it coincides with the emergence of the Gothic horror story, the evolution of the old folk tradition of telling grim legends into a properly constructed tale aimed at thrilling the reader. Coincidental with this new genre came the first attempts at widespread education, at making the simple attributes of reading and writing available to everyone. And with the success of this enormous step, came, naturally enough, the publication of the first inexpensive 'magazines' aimed at an artisan readership. And the publishers of such material were quickly alert to the appeal of the unknown, of the public's fascination with ghosts, monsters and all the many elements of the supernatural. They realised, too, the impact illustrations could have on the reader: consequently beginning the tradition which forms the subject matter of this book.

Since that time, the turn of the nineteenth century, terror illustration in magazines has continued as an unbroken tradition to the present day. While for much of this time it has been an accompaniment to stories, it has of late taken on a new role in comic-books and strip-cartoon form where the drawings alone tell the story. But this is a separate development which cannot be embraced in a work such as

Ronald Clyne drawing for 'The Highwayman' by Lord Dunsary from Famous Fantastic Musternes, December 1944





this. Also here we are dealing with magazines rather than comics, and placing especial emphasis on the 'pulp' magazines of the first half of this century.

These 'pulp' magazines have recently enjoyed an enormous renaissance of interest, and while much has already been written on their contents and extracts have been taken for reprinting in anthologies, this book represents the first attempt to present some of the best illustrative material from the terror and horror magazines in book form. I am well aware of the several compilations from the Science Fiction publications which have been made available-but here I have drawn a line between the two genres, although on occasions it has to be admitted the dividing line is exceedingly thin t

Our journey down the by-ways of terror illustrations, then, will take us from Gothic chapbooks of the early nineteenth century, through the famous 'Penny Dreadfuls', Victorian sensational fiction, the enormously prolific 'pulps' and from thence into the sadly declining number of similar publications today. Where once the illustrated magazine reigned supreme- now photography, television and the cinema have stolen the public's fickle attention.

But for those of us who remember even a part of this panorama of pictorial thrills, here is a reminder of what used to excite and intrigue us month by month. For those lately come, the book will undoubtedly prove a revelation-for there is something about the superbly executed artistry of the best terror pictures that none of the modern mediums can quite equal.

So prepare for a trip down memory lane. But remember this particular lane is a dark one, peopled from the recesses of the human mind . . . and do go along it when the lights are still burning brightly.

Alex Schomburg illustrating 'The Dead Who Walk' by Ray Cummings from Thrilling Mystery March 1940

Perhans the most striking of the modern artists. Lee Brown Cove, drew this heading for J. G. Warner's story in Fantastic February 1963





The terror of Henry at the appearance of a Michigan waving a billoudy board.

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2. Gothic

Chapbooks & Shilling Shockers



The modern interest in terror or horror fiction owes its origins almost entirely to one work. The Mank by Matthew Lewis which was first published in 1796 and called by one critic, 'a mass of murder, outrage, diablene and indecency. The success of this work, despite several attempts to have it banned as obscene focused attention on the whole world of horrors which awaited writers, and its theme of a young monk who becomes obsessed with sex and demonology and eventually sells his soul to the devil, has been endlessly drawn on ever since This annovmous illustration is from an edition of 1801

Associated book to length of the control of the con

Another book to enjoy areat notoriety



Who does not know what bluebooks mean? If there should be anyone, these volumes, so designated from their covers, embodied stories of haunted castles, bandits, murderers and other grim personages—a most exciting and inte

THOMAS MEDWIN
Shilling Shockers of the Gathic School

The Gothic novels of the turn of the nineteenth century bust on the reading public like an explosion. Beginning in 1784 with the publication—appropriately on Christmas Eve—of Horace Walpolés serier novel. The Castle of Otamo. Enjois literature saw the development of a whole new genre of books and short stories. Such was the impact of this material, that the essayist Leigh Hunt was noting in 1821 that all contemporary fiction seemed to be full of Haunting Old Women and Knocking Ghosts, and Solitary Lean Hands, and Empusas on one leg, and Ladies Growing Longer and Longer, and Horrid Eves meeting us through Keyholes; and Plaintive Heads and Shnekking Statues and Shocking Anomalies of Shape and Things which, when seen, drove Cathic novels fell conveniently into two capeogries—the

Gothic 'Romance' in which the luckless beroine had to face all manner of dark perils but invariably triumphed (a formula still hard-worked today!) and the Gothic 'Tales of Terror' which opened the floodgates of imagination to a variety of horrors and saw the production of such now-classic works as M. G. Lewis's The Monk (1796), The Mysteries of Udolpho (1794) by the reclusive Mrs Ann Badcliffe the eccentric Reverend Charles Maturin's Melmoth the Wanderer (1820) and the fabulously-wealthy William Beckford's oriental mystery. Vathek (1786). Both types were mercilessly pirated by unscrupulous publishers to feed the appetites of newly-educated readers who could not cope with the long, two- and three-volume originals but delighted in the inexpensive chapbook versions with their simple plain-blue covers and sensational engravings inside. Many of these, not surprisingly, have come to be known as 'Shilling Shockers'.

Commenting on this development. Edith Birkhead has written in The Tale of Terror (1921): 'Ingenious authors realised that it was possible to compress into the five pages of a short story as much sensation as was contained in the five volumes of a Gothic romance. For the brevity of the tales, which were issued in chapbooks, readers were compensated by gaudily coloured illustrations and double-barelled titles. It is in these brief, blood-curriling romances to compensate the complex of the colour of the

(Page 10) Confrontation with the spirits of the dead was the most popular of all themes in Gothic novels and chapbooks. These enirits were usually the ghosts of those who had been wronged during their lifetime—perhaps even murdered-and had returned to exact retribution. Occasionally the writers of the chapbooks could be a little more imaginative as in the case of the anonymous sixpenny 'blue book' published by Ann Lemoine entitled The Black Forest: or The Cavern of Horrors! (1802) The caption to the picture by S. Sharpe tells all. The terror of Henry at the appearance of a skeleton waving a Bloody Sword."

Still among the most widely read of all brown routes. May Shelley's frankerstein (1818) was the product of a nightmare than other products of a nightmare than other than 1818, was the product of a nightmare than other than 1818, or the product of the was only invested and those, the post Shelley, in Switzelland The work deviv on the current scientific interest in the creation of life, and has subsequently proved endelsely progular as a subsequently proved endelsely progular as the professional progular progu





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(Left) Four of the now almost impossibly rare early nineteenth-century Gothic 'blue books'-or 'Shiffing Shockers' as they are sometimes called-which were the cheep equivalents of the Gothic novels. These publications, which varied in size from 36 pages to 72 (and in price from suspence to one shilling), were often little more than extensively cut and pirated versions of The Mank and other best selling threevolume works. They earned their name of 'blue books' because of the plain blue wrapper into which the text pages were bound. These pages were printed on rough paper of the king which clearly shows them to have been the first 'pulp' publications

(Right). A testure of some of the "blue books"—and doubtless, a sales factor as far as the publishes were concerned were folding illustrations tucked into the book facing the title page. These engravings opened to about doubt the size of the book and invariably depicted some into the page. The sales is a title searple in the Victim of Monkish. Cruelty from one of the many plagiansms of Lewis 2 The Monk



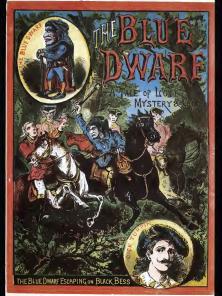




(Abova). Just two examples of the plights worms found themselves confirmed with im Gothic fiction: as a scinflicit to the Devil in The Spectre Bride's and at the morcy of a dog-headed creature in "The Frield of Terror (Both Illustrations are from a popular weekly publication. Talest of Terror published in the 1820's and Illustrated by the evicative and skillful John Savmour.

3. Penny Bloods

& Penny Dreadfuls



LONDON: HOGARTH HOUSE, BOUVERIE STREET, FLEET STREET E.G.

Perhaps the best remembered of all the 'Penny Bloods' has been 'Varney the Vampire' which enjoyed enormous success during the years (1845-7), when it appeared in eight-page weekly penny parts. The authorship of this work which eventually ran to 220 chapters and nearly a thousand pages has been much disputed between two of the best-known 'hacks' of their day, James Malcolm Rymer and Thomas Peckett Prest, although Rymer now seems the most likely choice. 'Varney

is a rambling, but often exciting and always bloodthirsty story of a vampire and his victims, and is thought to be based on an actual occurrence, though this has never been substantiated. The appeal of the penny publication was undoubtedly enhanced by the wivid engravings which appeared on the first page of each issue Such illustrations were a feature of all the publications from the firm of Edward Lloyd in London



(Top) Villagers seeking the body of the undead vampire, and (below) when Varney arises from his coffin as night falls he sends two body snatchers running for their lives !



(Left) The front page of the first issue of Varney the Vampire' was enough to chill the blood of any Victorian reader and while the vampire did make a savage attack on a young girl in the opening chapter, the depiction of him as almost a skeleton was a bit of artistic licence

#### Opposite (Top) Varney is about to seize on a young

jumping into a volcano!

maiden to satisfy his blood lust, but (middle) he remains calm when con fronted by a mob convinced he is behind the attacks and out to destroy him

(Below) Although all those who had been turned into vampires by Verney had to be put to their final rest in the traditional manner by having a wooden stake driven through their hearts, the master of the undead had to bring about his own end when his interest in blood-letting (and that of the public) finally ran out-by

# VARNEY, THE VAMPYRE;

THE FEAST OF BLOOD

A Bamance.



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It was as if some ghast had them upon wave toy turn, and scattered mean of the I sublines before the last black of his territor It was thought at the time that 'Penny Dreadfuls' were the origin of all youthful crimes and parents not only banned them, but, when discovered, burned them

Without mercy.

Penny Dreadfuls and Penny Bloods

The invention of the coary steam printing press early in the nineteenth century turned the rapidly increasing tide of cheap publications into a flood. Aided by this high-speed machinery, and equipment capable of making huge quantities of rough paper, publishers were able to turn out weekly serials and short story magazines which soon rejoiced in the title of Penny Bloods. In these publications, luridly illustrated with woodcuts which put the previous Gottler school to shame, the tradition of ghosts and ghouls was taken to truther and unbridled lust.

If the publishers of the Gothic chapbooks had been unscrupulous men. the Penny Blood merchants were still more so, for they not only pirated material but often put it out under a name so close to the original author's as to be virtually indistinguishable. Charles Dickens was one of the worst sufferers, his Pickwick being stolen for the Penny Pickwick and a whole host of tales appeared bearing the by-mice Bos. That the writers and publishers were successful—and the law amazingly protected them from prosecution I—an be judged by C. A. Stonhelli's comment that, it is highly probable that in its day more people read Thomas Prese of a hook publisher.

Thomas Prest was just one of an army of hack writers who turned out stories and serials for publishers such as the notorious Edward Lloyd—receiving a pittance for their labours and not a few dyrigin jneury and broken health. The work was intensely demanding for if a particular Penny Blood' was selling well the excitement and inventiveness had to be stepped up each week—if not, an expansive and complicated plot might have to be wound up in a single size of the property of the work of the property of the size of the property of the work of the property o

By the middle of the nineteenth century, the 'Penny Blood' was being aimed more at a juvenille market as the overall standard of literacy improved. This lead to the 'Penny Dreadful' which usually featured a young here who was pitched into the most alarming situations on land or water. The almost legendary Jack Harkaway was by far the most popular such character, but he had to fight a long running circulation war with other such favourties as Dick Turpin, Robin Hood, et al. The era of these publications was certainly a remarkable one in Britain. Europe and America for, as the printer Charles Knight has noted. The penny magazine conduced a revolution in popular at throughout the world'.











Perhaps the most remarkable of all the illustrators of penny publications was Mary Byfield, whose terrifying engravings can still chill even the hardest viewer today. This quiet and secretive woman who lived in London was much in demand by publishers, but appears to have enjoyed her longest association with the Holborn publisher. Richardson, who issued the enormously popular and now extremely rare Terrific Register for many years. The six examples of her work here are taken from issues in the middle 1820s

(Opposite) Two of Miss Byfield's best supernatural illustrations at the top The Midnight Assassination' concerning a young Irish couple haunted by the abost is a Skeleton in Every House' which











#### THE OLD HOUSE OF WEST STREET.

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sever have been penetrated. The circumstance of the unexpected meeting Clarrington frequently occupied thoughts, and white Rose regretted that she had inservently made known to him who she reelly was, she could not but feel setletied that she had been the meens of saving his life; for although he was the assessin of her father, and no one could entertain a greater disgnat and horson towards him than she did, at the same time she could not forget that he was also the brother of her mother. Sincerely she hoped that he tright not be encrehended, for she shuddered at the idea of the ignomissious fate he would then most with a and she trusted that he wight not live to report of his atrocious erimes, and ultimetely die a natural death in a fereign land, and his

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(Opposite) Perhapit Lloyd's most enduring claim to fame as as the first publisher of the Sweeney Todd store to the publisher of the Sweeney Todd store of the legend of the Demon States' of Fleet Perst in a story after mundanely titled. The String of Peat's in Lloyd's publication. The Phosphe's Penodical (1666-7) penny parts (from which the smaller engraving a taken) and thereafter became part of folkbrer to this day the puzzle so to meeting multiple control of the store of the stor

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# PEOPLE'S PERIODICAL

FAMILY LIBRARY.

EDITED BY E. LLOYD.

No. 13, Vol. 17 FOR THE WEEK ENDING JANUARY 9, 1847.

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If Prest was 'The King of the Penny Bloods' as many people called him, the man who subsequently took over his role was undoubtedly George W M Reynolds Indeed, so prolific was his writing and so popular the penny parts in which Reynold's work appeared that on his death in 1879 it was said that he had been more widelyread in his lifetime than either of his contemporaries Thackeray and Dickens Revnolds introduced supernatural themes into several of his works, but three stories stand out above the rest, and illustrations from them are reproduced on these pages Wagner the Were-Wolf (1846-7) is probably only slightly less famous than 'Varney the Vampire', and it is certainly one of the earliest stones if not the very first novel in English, to deal with the

were-wolf theme

(Top) Wagner is an adventurous young man able to change into a wolf who undergoes a senes of supernatural adventures in succeenth-century Italy. Accompaned by his mistress, a beautful murderess named Nisda Wagner becomes involved with Italian bandits. Rossrucisins, Talkish invaders and many others during voters of the property of th

the course of his exploits

(Bottom) In human form or as a werewolf he fears neither man nor devil and eventually meets a well-deserved end. The illustrations are the work of an artist who specialised in this field, Henry Anelsy The character of Wagner had already been introduced to Reynolds' readers in a previous work 'Faust' (1845-8), in which the two confronted each other just before Faust's hornble death (In the Faust legend, on which Reynolds drew for his material, the magician actually had a servant called Wagner ) One of Faust's many encounters following his pact with the devil is one with the infamous Lucretia Borgia However, he fails to keep all the parts of his bargain with the devil and meets a similar face to Varney-he is thrown into Vesuvius! During the course of its publication, 'Faust' was illustrated by two artists, Henry Anelay (top), who took the story to episode 16, and a virtually unknown painter John Gilbert (middle) who succeeded him. After this apprentice ship' and other similar work. Gilbert was to go on to become a member of the Royal Academy and to receive a knighthood







(Right). The third of Reynolds' excellent superatural stores. The Neconancer (1852), is once more about a pact with the devil in which a certain Lord Barves receives an elser of youth and total improvisions set on escape from his bargain only if he can find ser vigins to scribing to the devil e-manager five, but the sorth defeats thin the flustration here by E-Hooger the North Start Card Start

#### THE MAGAZINE OF CURIOSITY AND WONDER.

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CEDIMARY ACCOUNT OF A WOMAN WITH A POOR P

### THE CHOST.

Lifters One Press.



### TALES OF ALL NATIONS:

POPULAR LEGENDS AND ROMANCES.

SATURDAY, NOVEMBER 1, 1826



SENDING OF THE MENTANCE TO PREMENT HIS EXECUTION. Annual Control and Control and

Some of the excesses of blood and torture which typified the 'Penny Bloods' caused outcries from the authorities and the church-but the fortune-hunting publishers were adept at finding ways of avoiding direct confrontation without losing their readership. Often the titles of serials were kept deliberately low-key, and the illustrations were used to provide the stimulus for sales, in the field of magazines the very names of the publications. were made as inoffensive as possible. On this page are three typical examples from the middle of the nineteenth century: 'Curiosity and Wonder'. 'The Ghost' and Tales of All Nations' On closer exemination the first dealt with a pig-faced lady, the second with human cannibalism and the third with madness, incest and suicide!



"O'ER LAND AND SEA"



No. 150]
London ALDINE PUBLISHING COMPANY.

In America, chean penodicals like those in Britain were finding a huge readership -with those featuring the War of Independence and frontier life enjoying greatest oppularity. Many American pub lishers shamelessly pirated the works of English publishers (as, in turn, did the English American stories) but two local authors proved far and away the most successful with readers---J H Ingraham and E. C. Z. Judson, better known as Ned Buntline. Ingraham, who was described as one of the most prolific writers of his time and second only to Fennimore Cooper wrote on virtually every subject the illustration by C M Corway (top) is taken from his very successful and bloodthirsty The Slave King' (1844) Ned Buptline lived a life as eventful as his fictionactually escaping being lynched on one occasion, when he was cut down from the gallows -- but found international fame when he began recounting the adventures of his friend, William Frederick Cody, Buffalo Bill'. (Left) The illustration by Menzies is from one of his more bizarre exploits.



See an Early Number of Skeleton Horseman.—ONE PENNY WEEKLY.







Tales of highwaymen were perhaps the most popular of all subjects with the youthful readers of 'Penny Dreadfuls', and no hero was busier than Dick Turpin. The most successful penny-part to feature him was 'Black Bess, or The Night of the Road' by Edward Viles (1863) which lasted for 254 weeks and consisted of two and a half million words. Turpin's fictitious adventures took him to many locations and into the company of various other famous highwaymen. In the illustrations above by J Thompson (left) Turpin and Tom King discover the skeletons of two lovers, and (right) Turpin claims the reward for the Pretender's Head' from episode 39 Robin Hood was also a great favourite and the most popular version was 'Robin Hood and Little John' by Pierce Egan (1840) which, like the Turpin stories, plunged Robin into all kinds of imaginary adventures H W Thwaites is the illustrator of the man from Sherwood Forest's ghostly encounter









Illustrations from three other works which demonstrate that these publications did not earn their description of 'Penny Dreadfuls' without good reason

(Top) Torturing a Witch' and 'The Boy Savages' from Percival Wolfe's notonous 'Red Ralph, or The Daughter of the Night' (1860). (Bottom left) An evil monster carnes off a young woman—a situation that later became characteristic of the genre—in The Blue Dwarf by Lady Esther Hope (1861). This work was quite different from

(1861). This work was quite different from The Blue Dwarf by Percy B St. John (1870) illustrated on page 17. Finally 'Penny Dreadfuls' began to develop young heroes like The Boy Detective. (1860) whose anonymous without took him through

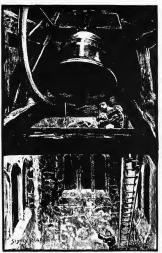
the most astonishing exploits, all illustrated with lurid woodcuts such as this one captioned. They tied the skeleton tightly to his waist.



**Fiction** 

4. Victorian

Sensational







(Above left) The Bronze Monser struck into dead, a superh engraving by Sciney Paget, the most femous illustrator of Sheriock Holmes, for The Rosemonde, a story translated from the French of Julian Sermet and published in The Strand.

(Right) Three of the often gruesome and always bloody publications from the Aldine Publishing Co. of New York and London (Opposite) The outstanding Victorian

November 1894

artist, S. H. Sime, also ventured into the magazines as with this dramatic picture for The King's Taster' by Phoebe Hart in The Pall Mall Magazine, April 1899.

(Previous pege) He uttered a low moan, which became a resounding shreek, as he felt the shrining stell cut his flesh? An horrific illustration by Piffard for Max Pemberton's 'Signor's of the Night' from Pearson's Magazine, October 1898.



The Strand Magazine and the mass of imitators ushered in a golden age of magazines... Never before had the middle class and even the working class had such an incredible selection of superb magazines at a reasonable price, and probably they never will again.

SAM MOSKOWITZ Science Fiction By Gaslight

In the later years of the nineteenth century, the success of the penny illustrated magazines was evident to both sides of the Allantic. With the general increase in the standard of deducation, many of these publications evolved into newspapers or weekly journals; improving the standard of their editorial content beyond recognition but clinging to the tried and tested maxim that it was dramatic illustration which nulled in the readers.

British publishers held on to the penny price tag as long as they could, while their American counterparts promoted the dime novel—which though a convenient term was actually a misnomer. for these publications containing a complete novel or several short stories more often than not sold for a nickel. The majority of these were aimed at the bought them too and there was never any deliberate attempt to write down to the reader.

The last years of the century also saw the rise of the sisick magazine—monthly publications printed on an paper containing the work of excellent artists and top-name writers. The first such magazine was the English Tit-Bits (still running today) which continued the principle of some of the Penny Dreadful's by including a variety of stories, extracts, brzare crimes and thrilling peisodes, all dramatisations are such as the property of the prop

The Strandwasa in instant success, and imitators were soon appearing such as The Windsor Magazine (profusely illustrated with superb artwork), Pall Mall Magazine (which bosset Brubyard Kipling among its contributors), Peason's Magazine (which played a major part in promoting science fiction and H G. Wells in particular) and Chapman's Magazine (running ghost and horror stories, but all unituistated). Several of these magazines ran American editions, just as the American 'slicks' exported copies to Britain. Among the most distinguished products from the United States were Harper's Monthly, The Century and Scriber's Magazine, which contained stories and articles of the highest quality and excellent illustrations—sometimes infull colour.

And, unfailingly, through all these magazines ran the popular thread of terror tales and illustrations as these pages demonstrate....







Bram Stoker's 'Dracula' was perhaps the most famous horror novel to be written during the Victonain era, but vempires by and large did not crop up in stones as often as werewolves, which appear to have been very popular.

(Opposite) A supert illustration by the outstanding American magazine raists. Howard Pile for a story he also wrote. The Salem Wolf This table of wickhords at Salem speaked in *Happe's Monthly* at Salem speaked in *Happe's Monthly* Lotton (Fig. 1), which table is the salement of August 1888, and literated the Beauguran's story. The Werevolves' Duddy Fennars protuce (top) was for Loud Gazou by Alan Sullivan in the Loud Gazou by Alan Sullivan in the July 1905.



Investigations in the Shericok Holmes mould were popular with the Victorian readers, but there was probably no more better figure the Victoria Coloria a number of 15 permitted to 15 permitte





Monaters of one kind or another also crowded the pages of the inexpensive turn-of-the-century magazines, some, like The Monster of Lake LaMerier by Wordon Allan Curis. based on alleged sightings. The story, which appeared in Paramor's Magazine (September 1999), dealt with a large creature terrorising a lake in Wyoming also consulted the company of the Section of the school of the Starley Living of the starter is Starley Living or the starter is Starley Living or the starter of the Starley Living or the starter of the Starley Living or Starley Starley









Ghosts were once again a topic that fascinated people on both sides of the Atlantic around the turn of the century Research societies and spiritualist mediums flourished everywhere and this entituslasm was reflected in the pages of the magazines—ghost stories were very popular. The strates, and their readers for that metter, had a rather fixed side of what ghosts were like epithemeral looking human beings—and this is how they were invariably illustrated, as the examples here show.

(Top) Two pactures by H. If Filer from Park Personnel Magazine winch problemed unmerous such tales. The Figure came neare and neter. then the long hand shot out and caught my threat from E-Taution's The Section of th











crift, talks of demonology during Colonial days went down well in America Una L. Silberrad 5 The Witchcrist of Chums in Happer's of Fabruary 1904 was typical of these Albert Sterner dew the picture (top left) of the feerful soldiers about to seize the auspect.

(Top right) Humans and devils taking part in a witches' sabat in the woods in William Hurd Lawrence's picture for The Deathless Forest' by Stephen French Whitman, also from Harper's September

(Left) Although W W Jacobs was perhaps most widely known as a writer of humour, he also created some of the most chilling short stones of the Victorian era The picture here of an old wizard casting a spell was drawn by Will Owen and considered by Jacobs to be the best of all the illustrations of his work Personally, I think Maurice Griffenhagen's picture which accompanied Jacob's story. 'The Monkey's Paw' when it was published in Harper's in August 1902, is one of the most outstanding of all horror illustrations from the period. Whether the reader agrees or not, there can be little dispute that The Monkey's Paw' remains among the most terrifying of all macabre short stones





The "Pulps" were the principal entertainment vehicle for millions of Americans. They were an unflickering, uncoloured TV screen upon which the reader could spread the most glorious imagination he possessed. HERRY STEED

As the twentieth century dawned, a former telegraph operator from Maine named Frank A. Munsey looked at the profusion of expensive magazines literally stacked on the bookstalls of America and was suddenly struck by a thought. The story, he said to a friend, brandishing a copy of one of the magazines, is more important than the paper it is printed on. It was one of those so-obvious truths that no-one before had put into words—but Munsey not only did that, he put it into effect, thereby giving birth to the 'pulp' magazine revolution.

Munsey sensed that there were literally millions who cared nothing for fine art paper in their magazines: they would be just as happy to accept their entertainment on rough paper as long as, of course, there were some illustrations too. And by doing this, the publisher could keep his cover prices down to a minimum and cater for the public demand that was always there—though restricted in its buying power by low wages and depression. It was, in a way, only a variation on the idea of those original Gothic chapbook publishers, but following the appearance of Munsey's pioner 'publi' of Argosy in 1896 (still flourishing though in a different format today), the idea was to be given unprecedented acceptance to the tune of over three hundred titles in the next half-century and countless million sales.

These magazines, printed on rough wood pulp paper, measuring seven inches by ten, and about half an inch thick, were to embrace literally every topic of interest. For ten cents and upwards readers got either serials or short stories on their favourite subject, and, just as in previous generations, the writing was the work of the accomplished and the not-so-accomplished, not forgetting those who were to serve their apprenticeship in this medium and go on to greater things: such as O. Henry, Ele Stanley Gardner, Raymond Chandler, Paul Gallico and many more. There were also contributions from overseas writers, for although the pay might seem small by American standards, for British and European authors they offered a new market with additional fees for no exist work.

In the context of this book there were several important 'pulp' magazines, including a number of those from Frank Munsey's stable, such as Argosy and All-Story: Amazing Stories, which carried macaber stories among the science fiction; the long-running Fantastic Adventures; the highly popular Famous Fantastic Mysteries and its companion, Fantastic Novels; and those which featured purely horror stories. Strange Tales: Faror Tales, Horror Stories and the legendary Werd Tales, which is of such importance as to meant a section of its own.

(Previous page) There came a sound of breaking wood and one end of the coffin rose from the mound of earth. An allustration by Frank Paul for E. F. Benson's story, The Questal from Argosy, October 7, 1922 (Below) Graves Gladney produced this little motif for Leihe Burton Blades' Fruit of the Forbidden Tree' from Argosy, 1919.

(Opposite) Two of the most famous Drime Novell' companies—Beadel's with the story of a steem man, and Morrison who preferred the blood and volence of the Widd West Below them are the first two times the properties of the two times the properties of the two times the public of the subset of any public it introduced Tarzan to the reading public. Petree was the artist: Paul Start the illustrator for Argosy



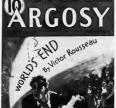


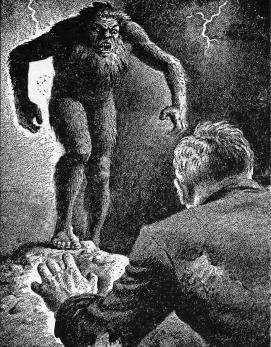
THE HUGE HUNTER;  $\alpha$ , the steam man of the prairies.











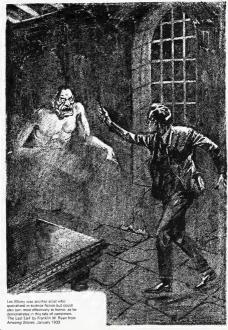


(Opposite) John Buchan's story of an amoent race dwelling in caves in the Scottah Highlands, No-Mans Land', was one of the most popular stories by this autitor to be published by The Popular Magazine, an early rival to the Munsey magazines (September 1917). The lillustrator was N C Wyath who also produced many covers for the published by The published by The Popular Covers of the Published Produced many covers for the published by The Published Produced many covers for the published produced many covers for the published by The Published Produced many covers for the published published produced many covers for the published produced many covers for the published publ

Frank Paul was one of the bussest and most readily identified of the early pulp arrists, much of his work appearing in Hugo Gernsback's "Scientification" imagazines such as Amazing Stones and Science Wonder Stones He could though be just as effective with horror as the two examples on this page show

(Above) I was standing immediately above my discarded mortal shell, and I seewed it with a new-born loating—an incident from Tod Robbins\* Wild Wulle, The Waster (All Story, 14 February 1920) Robbins, incidentally, was the author of Freaks, a short story which was made into perhaps the most genurnely fightening of all horer films.

(Left) A small boy victously shooting at his uncle in George Allan England's famous senal, The Elizir of Hate' which appeared in the third of the Munsey "fantastic pulps", The Cavalier, in 1911









(Above) Another Paul illustration for A. Hyatt Verrill's story of a scientist who can revive corpses. The Plague of the Living Dead' (Amazing Stones, April

(Right) Three of the most important and successful early 'pulps', which carried horror and fentasy fiction from time to time, usually categorised by their editors as 'Different Stones'.

(Top) H G Wells and Edgar Rice Burroughs vying for popularity in Amazing Stones of April 1927

(Middle) The May 1931 Adventure, a periodical which frequently larded its tales of exploration in the far corners of the earth, with excursions into the gruesome, as did (bottom) Shart Stories, which offered the talents of the great Falbot Mundy, creator of "King of the Khyber Rifles" (June 1937).



(Opposite) Horror stories and science fliction ran side by side in Farifission. Adventures, a "pulp" which changed its size and format regularity and is one of the very few to have survived to the present day Stockton Mulford parinted this dramatic cover for "The Whispering Gontla" (May 1940).



Mad scientists were a staple theme in all the fantasy 'pulpa', as these three examples demonstrate (Right) Experiments with animals and insects featured quite often,

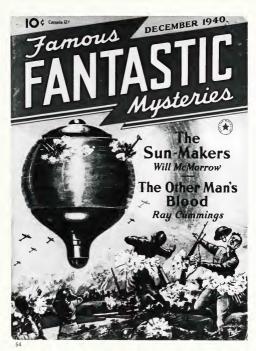


Russell Hays from Amazing Stones, June 1929, and 'The Ant With A Human Soul' by Bob Olson (Amazing Stones Quarterly. 1932), the mad dabblers have enlarged their subjects with devastating effects Paul is the illustrator of the top picture. and Leo Morey of the lower For all these experimenters the shadow of death inevitably loomed close by as Hans Wessolowski-or 'Wesso' as he signed himself—shows in 'Invaders from the Infinite' by John W Campbell in Amazing Stories Quarterly, 1932, Campbell, of course, was the man who took over the course of science fiction from Hugo Gernsback and introduced many of the



modern innovations











The Man That Hitler Fears!

Out of a function surferors of a bleedy bark ready, were heliogaled figure , the eligit reversed of about our order of the control of the control of about our owner is desperate decrease of platear was a Blady-in nights, mechanismed colorisms suggesting had no in leady.

Who was the mixtured, functioner injures whose stars in the control of the control of the control of the barkets of the decrease that of Hiller by its bleam bettlessor?

The stary of this man's now, from parenty and igno atter, to a produce of power and undying fame to the testility half its likery from and faren in the arrasent more of ARGOSY

## ANG C

The julp era' spanned two world wars, and this was reflected in the page of the magazines. There were, of course, a whole range of publications devoted entirely to war, but the horror in them was real rather than fantasy, and their number is such that they almost warrant a book of their cown! Suffice it to exceed here that quite a number of meacher stories with war settings were published in the horror and

fantasy pulps, and these iffustrations are typical of many more (Opposite) intervention from space during the Blitz was the theme of Will McMorrow's story. The Sun Makers', illustrated by Paul (Top) Chostly encouragement for a war-

weary soldier in A. Merritt's Three Lines of Old French', first published in All-Story Magazine in 1919

(Left) Ghosts from the past were also abroad at sea in Philip M. Fisher's tale of the haunted destroyer. The Devil of the Wastern Sea, from Argosy, 1922, Illustrated by Y. E. Pyles, (Above) An advertisement for a patnetic Second World Was issue of Argosys for September 1942.





Perhaps no more imaginative or chilling illustration of the horizor of Hitler's war appeared than this picture (opposite) by Stephen Lawrence for the Famous Fantastic Mysteres issue of September 1945. It illustrated Joe Archibald's story of where the story of the Archibald's Mysterial than the Hitler at the end of the war, 'Heaven Only Knows'.

(Above) Another superb Lawrence illustration for Warwick Deeping's grim story. The Man Who Went Back Farnous Fantastic Mysteries, December 1947





Shades of Baron Frankenstein in D. L. James' The Maker of Immortality, the picture for which was captioned. The walking corpse returned with a writhing head in his bony fingers' *Thrilling Mystery*, March 1940

Mad scientists were always experimenting on beautiful, helpless females in these pulps—typified by this Wesso cover for Thrilling Mystery (March 1940)







UNTHINKABLE

A FEMALES STREET STREET



HE GREEN SPLUTCHES

Few pulp magazines catered better for lovers of fantasy and horror fiction than Famous Fantastic Mysteries, which was first published in the autumn of 1939 and

The Blind Spot

By Hall and Flint

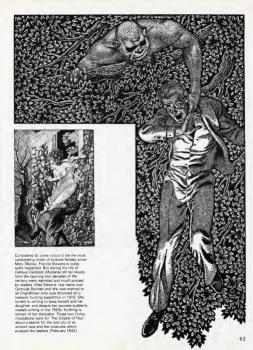
A. Merritt - others

remoter sanisation department, which was first published in the autumn of 1939 and until the middle fifties reprinted the very best in miscable reticon from both sides of the Aflantic. The magazine rascused classic tales from obtions and occasionally a included new material: in effect creating a library of honor for collectors. The magazine employed some of the best artists of the day, too.

the day, too.

(Above) A Paul cover for an early issue featuring H. Thompson Riich's story. The Besst Plants'. (Top right) A Virgil Finlay cover for December 1946, and (right) Norman Saunder's cover for a special 'all-werewolf' issue in August 1952.

62

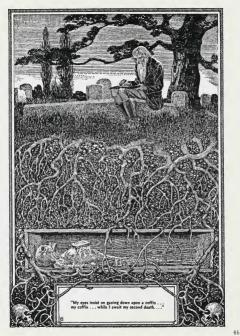




Famous Fantastic Mysteries also drew from Britani and Funope for its meternal, and some from the dissess features within some from the dissess features within some formatic flat of the some features storas of meric (Abova) Feaders were intripued by the finglishman Andrew Manuell's Minitum Man, or Time to Bio Gone (August 1847) which was set in the 1860s and predicted a greatory, mercentry world suddeling just mit by a race of world suddeling just mit by a race of Lawrence drew this hortfring encounter between an innorent policieram and a

razor-wielding manikin

(Right) A fearsome tryst in the right a man who dared to face a nameless peri that was neather of the living not the dead." So read the blurb for 'The House of the Secret' by the Frenchman, Claude FairRer, a skilful writer of exoto fetion. This superb illustration for the February 1946 issue was also by Lawrence.





The great Jack London's gripping novel of a world's end 'The Scarlet Plague' was reprinted in the February 1949 issue of Farmous Fantastic Mysteries and was illustrated by A. Leyderfrost, another of the masters in the genre at this period



A doomed future was also the theme of The Peacemaker' by C. S. Forester although one master scentist held the key to survival. This little known novel by the creator of Captain Homblower was printed in the February 1946 issue of Famous Fantasiic Mysteries with artwork by Lavrence.











A chusch of Femous Femineur Mysteries illustrates (Tope left Peter Political active the pictures for France James's 180°) of exceed societies A Preset of Quarbe's consistent of the pictures of Preset of Quarbe's Consistent of Preset of Court of State of the Consistent of State of S







(Abows) Through its first year of publication, Famour Fantasic Mysteries, had no front cover illustration, merely a list of the contents. This picture by Garees Gladney, however, appeared in the very first issue— September—Couber 1939—with Donald Wandres story. The West-Maters', about the transference of a main a man din to the who also draw the enormousity popular super-feeth. The Shadow (Top left) Front cover of the first issue of Fantaste Novels, July 1840, which each month featured a complete classe fantasy novel. This companion magazine to Fanous Fantaste Mysteries was eventually to combine with it (Top right) Find Macissae's novel The Hothouse World' allustrated for the cover of the November 1950 issue by Rafael De Soto.



THE DEVIL'S DOUBLE

werful tale of the ghastly Blue Death







he four most famous honor story magames: the long-lived Weer Takes with your by Margaret Brundage (May 1939). It was the standage (May 1939). It was the standage had been stored pagareted (October 1932). The cover was well as the standard of the standard with the standard of the standard with the pagareted (October 1932). The cover was present the standard of both Tames when the standard of both Tames of the standard of both Tames (June 1941) from the Popular Publicaions state). John thowest drew both







(Left) Their black faces were expressionless\*, runs the caption to this illustration by Raffael De Soto for The House in the Magnolias\*, a tale of voodoo by August Deritch and Mark Schorer which appeared in Strange Talks. June 1932

(Below) A werewolf story with a difference, Charles Willard Diffin's 'The Dog that Laughed' illustrated by H. W. Wesso for Strange Tales, September 1931



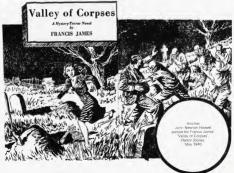
(Above) Another De Soto illustration for Clark Ashton Smith's now classic short story, "The Return of the Sorcerer' from Strange Tales, September 1931.

> (Right) An unknown artist produced the picture for Manon Brandon's vampire story. The Dark Castle', which appeared in the September 1931 issue of Strange Tales





Popular Publications ran an English edition of Horror Stories, though some of the more wolent and sadistic illustrations were excluded. John Newton Howett drew the comparatively restrained cover for this undated 1940s reprint.



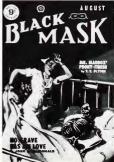












## PHANTOME



The Studow, sourge of the underworks, nements of crime, blasting has why through the evil mechanistions of mester minds to justice? Mystery and action, pucked with suspense and thrulls, in every issue. A complete book-length novel; short detective nonses, codes, crime problems, and other features made every assue of this coverful motivers.



(Opposite page) Elements of the weird also crept into the detective and mystery pulps, although their terror was usually of the more realistic kind provided by murderers and the mobs!

(Left) An unpleasant discovery just before bedtime for H. J. Wards redhead on the cover of the February 1836 Spicy Mystery Stones, and a scientist encountering the same effects as Dr Jekyll in a 1950s British edition of Mystery Stones The Illustrator is unknown.

(Right) John Newton Howett's cover for the December 1940 issue of *Dime Mystery*, and an unnamed artist's grisly picture for the British edition of the famous *Black Mask* magazine, August 1950.



Three of the most famous and bizarre pulp investigators, each of whom had his own long-running magazine. (Top) The Phantom Detective' who was

(Top) The Phantom Detective! who was described as The World's Greatest Sleuth' and drawn by Rudolph Belarski (Left) The Shadow' who had his own

and drawn by Rudolph Belarski

(Left) The Shadow' who had his own
radio show and whose adventures have
recently been revived in paperback. He

was portrayed by Graves Gladney.

(Right) "Secret Agent X"—The Man of a Thousand Faces" who, apparently, had almost as many different artists as he had disguisss!



6. The Legendary Weird Tales



On the honour roll of great fiction magazines of all time Weil'd Tales rates very high. Few periodicals, regardles of their popular success or critical standing, have approached Weil'd Tales in sheer quantity of total stories reprinted, placed into hard covers, or dramatised for redio, television and the moving pictures. , among devotees of the weird, fantastic, science fiction and off-trail the manazine was considered a classification.

LEO MARGULIES

Weird Tales

Weird Tales, now a legendary title among all lovers of macable fiction, was founded in March 1923 and was the first all-fantasy publication in the world. Printed on pulp paper, supported by a barely viable though fiercely loyal coterie of readers, it nevertheless survived for thirty-two years, and was responsible for first publishing many of the most revered names in twentieth-century fantasy fiction. Copies of the magazine are now some of the most sought after among collectors and despite their rapidly declining condition fatch ever increasing prices.

The life of this extraordinary magazine spans almost the entire era of the American 'pulps'—including the Depression and the Second World War—yet at the end of its first year of publication, it was so far in debt that its future seemed unlikely. But placed under the editorial guidance of health with the publication of the publication

Perhaps best remembered of all the Weird Tales' roster of authors was the strange recluse of Rhode Island H. P. Lovecraft, who actually turned down the opportunity to edit the magazine, preferring to live in isolation and dream up his bizarre stories of the Cthulhu Mythos. Lovecraft was not, though, the magazine's most popular writer. This honour fell to Seabury Quinn, appropriately the editor of the trade journal for morticians, Casket & Sunnyside, and the creator of the Sherlock Holmes-like detective Jules de Grandin. Weird Tales also promoted the exceedingly strange stories of Clark Ashton Smith: Henry S. Whitehead's tales of secret rites in the West Indies: Robert Bloch, first the protegé of Lovecraft and now an original in his own right: August Derleth who, after Lovecraft's death, did much to establish his international fame; and Robert E. Howard, creator of the Barbarian super-hero. Conan. There were many more, as the captions to the illustrations by the magazine's galaxy of splendid artists will reveal. As for the masters of the genre, we shall be returning to them in the next section.

(Previous page) Hannes Bok depicts two wault-searchers in Clark Ashton Smith's 'Who Are the Living' (September 1942)

(Opposite) Perhaps the most genuinely blood-curding artist to appear in the pages of Weed Tates was Lee Brown Coye, here silustrating August Derfeth's story, 'The Occupant of the Crypt' in the September 1947 issue



















(5) An eye-catching werewolf cover by Harold S De Lay for January 1944 (6) The simple effectiveness of Bons Dolgov for March 1947 (7) Matt Fox, 'the primitive', with a striking cover for May 1948 (8) Charles A Kennedy, one of the last regular cover artists during the closing years of Werd Take, fine illustrates the January 1951 issue





(Left) Frank Utpatel illustrated August Derieth's They Shall Rise' in April 1936, and later joined up with him again to produce some of the finest book jackets for Derieth's publishing company. Arkham House.



The sing of the dead was one of the carliest themse to be widely used by Meror Tales wenters—and indeed at proceedings of the carliest themse to be supported in the resolution for the carliest to the carlie



Revenge from beyond the grave was again the theme in Loretta Burnough's At The Time Appointed, illustrated by Hand S De Lay for the February 1937 issue Editor Farraworth Winght's bluth read, The father hated his son with a vindicitive hated, the because of a childhood socident—and his hated cultimisted in a ghistity jest, there in the silient tomb!





The girls in Weird Tales were invariably beauties-and usually in peril. (Top) The hero of Lloyd Arthur Eshbach's 'Isle of the Undead' arrives just in time to save the captive heroine from a fate worse than death—and perhaps death too—in this illustration by J. Alien St John from the October 1936 issue

(Left) No other artist drew women quite so stunningly or erotically than Virgil Finlay-though he normally scattered stars or bubbles over the forbidden regions. This unadorned beauty, however, accompanied a story by one of Weird Tales' few women

writers, Catherine Moore a Northwest Smith yarn, 'The Tree of Life' (October (Opposite) One of Margaret Brundage's femme fatales for the cover of the January 1938 issue featuring 'The Witch's Mark' by Dorothy Quick

1936)

## Wei1d Tales

The Witch's Mark

Seabury Quinn

**Edmond Hamilton** 

Vennette Herron





For much of its lifetime, the most popular writer in Weird Tales was Seabury Quinn, a man whose name is now virtually foroption. His popularity was built on a wide variety of stones, although it was his occult detective. Jules de Grandin, whose exploits were most praised by readers. De Grandin and his assistant Dr Trowbridge were obviously based on Holmes and Watson, and they spent episode after episode rescuing young women from madmen, sadists, devil worshippers and the like Virgil Finlay drew the portraits of the two men, which appeared with the nearly one hundred cases they investigated, and also the main illustration for 'Suicide Chapel' (below) which was published in the June 1938 issue











(Top left) Jules de Grandin proves himself a man the equal of Dr Van Helsing in combating vampires in 'Vampire Kith and Kin' (May 1949), illustrated by Vincent Napoli

(Top right) A young actress in the clutches of the devil requires the little French detective's aid in 'Clair de Lune' (November 1947) Bons Dolgov drew the picture

(Left) The monstrous forms of an Ancient Egyptian cult nearly, but not quite, put paid to the work of de Grandin in The Ring of Bastet' (September 1951), illustrated by Fred Humiston.

(Above) A Margaret Brundage cover which typified the fate of all Seabury Quinn heroines until the indomitable and fearless Jules de Grandin came onto the scene (June 1938).





(Left) Jules de Grandin probably fought no more bizarre monster than 'The Man In Crescent Terroce' who was illustrated by A. R. Tilburne in the March 1946 issue Editor Dorothy McIlwraith captioned the episode 'Murmies are to be found in museums, not running after people in the street!'

(Above) The best story Seabury Quinn ever wrote—and perhaps the most outstanding ever published by Werd Tales—Roads, which appeared in the January 1938 issue illustrated by Finlay This marvellous fantasy tale was set at the time of the Crucifixion and dealt with a barbarian from the north serving in the Roman







The success of Seabury Qurins Julies de Gandria disses promoted ofther writers to creato occult investigators as these fluxtrations demonstratic (Top) John Glunta was charged with giving the best form be could to Allano Y. Hading's bizzar figure. The Damp Man, who featured in several stones including The Damp Man Returns (September 1947), which was integrangly introduced. For warm of a steem word, and the strength of the transport of the transport of the late of the strength of strength of the strength of str







H Bedford Jones, a stalwart writer for making pulp magazines, gave Word Tailer a sense sentitled. The Adventures of a Professional Copper, which concerned a sprintalist investigator with the most remarkable powers Henry 46 Campo illustrated the episode entitled. The Affair of the Shiripse Medium' which appeared in March 1941.



Paul Ernst created 'the world's werdest criminal' in Doctor Satan who appeared in several stories including 'The Devil's Double' (May 1936) Vincent Napoli was the illustrator



The two editors of Weind Tales med many summors on the listably theme to generate skill from the listably theme to generate skill from the listably theme to generate skill from the listably robentarious that the Werevoid Weissern which Marly Bankter. The majorisms feeling where for main-into beast themes, wrote for the September 1942 are Ducthy Melhardh the Core and Taburne was responsible for the core and the listable skill from the Core and the core and





(Opposite, top) The werewolf theme was an enduring favourite with Wesrd Tafes readers, as it had been with previous generations of horror fiction lovers. This Boris Dolgov illustration was for Manly Binister's (Enal (Seatember 1947)

(Opposite, bottom) Fritz Leiber, now one of today's leading fantasists, was first published in Wevd Tales, and showed

work in his tate of wereworkers in a modern city. The Hound' (November 1942). John Grunts was the illustrator. (Bolow). Another John Grunts illustration for what is perhaps Many Banister's best wereworld tale. 'Loup-Garou' (May 1947). The caption read, 'Some have treat to get to the bottom of the wereworlf legend—some have succeeded but not as mortals!'







An enormously popular tale with Wend Tales redders was 1 Found Cleopata' by Thomas P. Kelley, which are thought to the property of the control of the control of with monities and spirits from the past were packed into the episodes which were illustrated by an artist who only signed himself 19 D. The cover for the opening installment (Movember 1938) was the work of A. R. Thibuson.





ARMERS COWS TO DRY AND INDUCTING
CONVULSIONS INCHILDREN. THEY WERE THOUGHT TO RENDER
THEMSELVES INVISIBLE IN COMMITTING DEADLY TORTURES,
AND THEIR DEALINGS WITH SATAN WERE SUPPOSED TO
MAKE THEM TOO LIGHT TO STINK IN WASTER O



SAILORS IN NORTH ENGLAND PURCHASED FAVORABLE WINDS BY BUVING A SPECIAL ROPE WITH THREE KNOTS IN IT, TO LOOSEN ONE KNOT WAS THOUGHTTO LOOSEN A LIGHT WIND. TWO WE'RE LOOSENED FOR A BREEZE, AND THIREE FOR HALF A GALE 2

TO HAVE KNOTS ABOUT THE PERSON WAS CONSIDERED VERY UNLUCKY, PARTICULARLY DURING A MARRIAGE CEREMONY AS IT WAS BELIEVED TO AFFECT FUTURE

FERTILITY



(Opposite) Witchcraft was another wellused topic in Wext Tales and occurred several times in the full page features, 'Superstitions and Taboos' (November 134) which Well produced for the magazine for several years

(Above) Two completely opposite interpretations of the witch—Margaret Brundage's scantily-clad beauty of November 1936, and Matt Fox's more traditional idea of the old crone for the May 1947 issue

(Top right) Many Wade Wellman was an expert on the folk one of Annexa and demonstrated this to some effect in his Civil War story, "Feerful Rock" (February 1939) about Persi Mandifer, master of demonalogy Harold De Lay dew this scene of the discovery by two soldiers of Mandifer's mosted of Satar (Right) The negro witchcraft, Voodoo, was the subject of William Tean's "Mastreas Sary," which Fred Hymiston illustrated for the May 1947 assue







FOR NEARLY FIVE HUNDRED YEARS ALMOST ENT YIGARY OF MALE HAVE BEEN WITH THE RESERVENCE WOULD BRING FORTH AFT MINEDIATE EVENT OF THE PROPERTY OF

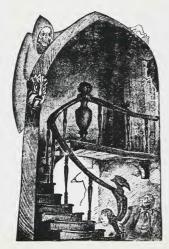
## PIIC Tales 25

Even a ghost who died by violence shouldn't lose his legal rights, should he?

"LARM DITAL" by ISBAC ASIMOV & JAMES MACCREAG

(Opposite) Isaac Asmov, who contributed to several of the pulp magazines, made only one appearance in Weint Tales with a ghost story written in conjunction with James MacCresph—"Legal filtes However, it was outstanding enough to be featured on the cover with Bill Wayne's powerful arrivork (September 1950)





(Left) Bors Dolgo's stilking illustration for the story 'Mr Goorge' which appeared in the March 1947 you do lived Feel from the March 1947 you do lived Feel from the Warch 1947 you do lived Feel from the Warch 1947 you will be so given to Stipphen Greedon with a note of pooling from the adolt that the matake basomed through a longertable that the matake basomed through a longertable that the matake basomed through a longertable of the Warch 1947 you do semone on your longertable of the Warch 1947 you do semone on you do seen you do you d







Emil Petaja's The Insistent Ghost' was one of the best ghost stones to appear in Weird Tales (September 1950), and was well served by Vincent Napoli's outstanding illustration.

(Right) 'Either you believe, or you don't, it matters not one whit to the Ghost', ran the caption to this Lee Brown Coye picture for Stephen Grendon's 'The Ghost Walk' (November 1947)



(Top) One of the most puzzing ghost stones to be non-Werd Take Joseph Stenes to the non-Werd Take Joseph Sherden Le Faru is still widely acknowledged as the great master of the ghost story, but the tale The Churchyard Yew which appeared over his mare in the July 1947 issue was certainly not storn his part John Guints drew the proture of the baffled looking man—he was probably battled with good reason?

(Below) Two illustrations from a special ighostly issue of Weind Tales—May 1950—with (Berl) Matt Fox's sketch of a politeigest for Malcolin M. Ferguson's "Mr Hyde—and Seek", and (right) the haunted hulks drawn by Jon Arfstrom for The Last Three Ships' by Margaret St Clair









An old man with an obsession for locks who thought he had found the key to release himself from death—Vincient Napoli caught the atmosphere of Mildred Johnson's story 'The Mirror' with this picture in Wend' Tales. September 1950



Changing places with a corpse was the theme of Roger S. Vreeland's 'The Robe of Forgetfulness' which Fred Humston illustrated with eene effect in Weird Tales, July 1947.



(Left) Edmond Hamilton, who had been a contributor to Werd False in its infency, was still writing at the death. His story of an chaeological discovery and the servor it produced. Serpent Princess' (Werd Tales, January 1948), was illustrated by Lee Brown Coye, the last really outstanding









(Top) Like a mad organist playing its own dead march. Weird Talks contained some of the bizariest illustrations in its history during its closing months—like this picture by Joseph Krucher for a poem. The Bride of Death', in March 1952 (Left) Joseph Ebrele was the artist for

the cover of this same issue (Above). Before it finally expired, Werd Tales was reduced to the same size as the Reader's Digest, but even with a British edition the end came inventably in September 1954. A magazine had died, but a leaend was born.



of Horror

7. The Masters

The pulp contained contributions from a profusion of authors ... and in time they were the repositories of a galaxy of literary stars RICHARD WILKINSON

Whatever Hannened to the Pulns?

(Previous page) Srephen Lawrence's earle masterniece for Marnaret Invin's 'The Rook' (Famoure Fantaetic Mustariae December 1951)

(Below) Two of Neil Austin's series of portraits of the Masters of Fantasy for Famous Fantastic Mysteries (Too) A. Merntt and (below) H P Lovecraft





The first half of this century-roughly the period spanned by the 'pulp' magazines—saw the rise to fame of some of the most important names in modern fantasy fiction. Quite a number of these men and women actually began their careers in the pages of the cheap publications, subsequently moving into the more rarified atmosphere of literary journals. books, televisions and films. Almost all are now household names, and in this section I have selected illustrations from the stories of a number of them-from both America and Britain

A. (for Abraham) Merritt (1884-1943) was one of the first great super-stars of the pulps, consistently winning popularity poles in magazines such as Argosy and actually topping the list in a contest for the best story ever published in that magazine. Merritt never became a full-time writer. preferring to keep his job as associate editor on the successful American Weekly and this is doubtless why there was not more superb fantasies like 'The Moon Pool' and 'Burn, Witch Burn! The strange H P Lovecraft (1890-1937) whom I mentioned in the last section, might also have left more work for posterity if he had not devoted so much of his time to correspondence and the revision of other people's stories. Despite the fame of his Cthulhu Mythos storieswhich have formed the basis of a whole series of sequels by other writers-I ovecraft was a diverse and fascinating fantasiet as the illustrations of his work here show

Robert E. Howard (1906-1936) has now reclaimed on a world-wide basis the fame and admiration he once enjoyed with the readers of Weird Tales and a few other pulps. His outstanding creation. Conan the Barbarian, virtually launched the fantasy sub-genre of 'Swords and Sorcery' and is now a cult figure whose adventures are endlessly reprinted in books, anthologies and strip cartoons. Although Howard was a prolific writer during his short life, he like several other writers of macabre fiction—as if all are somehow doomed through their work in this field-committed suicide when only thirty years old. Robert Bloch (1917-Ray Bradbury (1920-) need little introduction as the two supreme living exponents of fantasy and horror; both with awards, films and countless books in almost every language to their credit.

During the period when these American stars were rising to prominence, fantasy was also enjoying a great renaissance across the Atlantic, and not a few of the British authors were published in the pulps with spectacular success. H. G. Wells (1866-1946) and H. Rider Haggard (1856-1925) were particularly prominent and each new story from their pens was eagerly sought by rival American publishers.

(Opposite) One of Hannes Bok's finest illustrations—drawn for 'Pickman's Model by H. P. Lovecraft (Famous Fantastic Mysteries, December 1951)





#### A.Merritt

Few pulp writers enjoyed greater popularity than Abraham Merntt, and the entire Fantassor Novel's issue of January 1949 was given over to his occult novel. 'Seven Footgrints to Satish' with Stephen Lawrence providing this cover

(Below) Merritt had a deep knowledge of Black Magic and showed this to great effect in "Burn, Witch, Burn!" which appeared in the June 1942 Famous Fantastic Mysteries with illustrations by Virgil Finlay







(Left) 'The Snake Mother' was another of Merritt's outstanding supernatural stories and was illustrated by Finlay for Fantasiic Novets, November 1940

(Below, left) A man who tumbled through an Alaskan mirage into a lost world was the subject of Merrit's 'The Dwellers in the Mirage' (Fantastic Novals, April 1941), drawn by Finlay

(Below, right) One of the most effective of all Virgit Finlay's covers for Famous Fantastic Mysteries heralding Merritt's The Face in the Abyss' (October 1940)





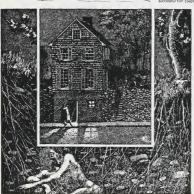


### H. P. Lovecraft

H P Lovecraft is certainly the best remembered of all macabre 'pulp' writers and his following still grows year by year Here is Jack Binder's simple but effective picture for one of Lovecraft's lesser known pieces. The Nameless City, Weird Tales. November 1938 (Left) Virgil Finlay cap-

Lovecraft described in his story. The Shunned House' first published pos thumpusly in Weind Tales, October 1937 (Opposite) A Virgil Finlay cover for

Merritt's The Snake Mother in Fantastic Novels November 1940 Howard V Brown tackling the difficult task of por traying H. P. Lovecraft's 'nameless entities' in 'The Shadow Out of Time' for Astounding Stories, June 1936 Stephen Lawrence was superbly effective for 'Skull Face' by Robert E Howard in Famous Fantastic Mystenes, December 1952 Peter Kuhlhof providing the artwork for 'The Skull of the Marquis de Sade , Robert Bloch's Werd Tales story which subsequently became a successful film (September 1945)

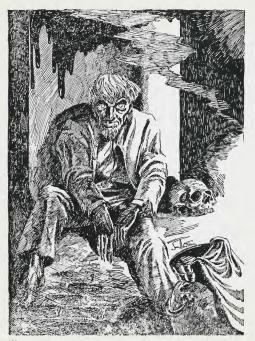


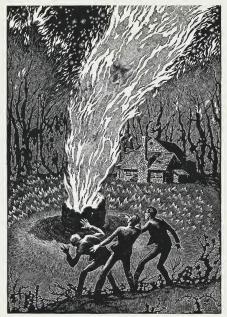












(Left) Jon Aristrom's picture for The Hörror at Red Hook' by H. P. Lovecraft in Wend Tales, March 1952

(Above) Virgil Finlay illustrating The Colour Out of Space' by H.-P. Lovecraft. Famous Fantastic Mysteries, October 1941

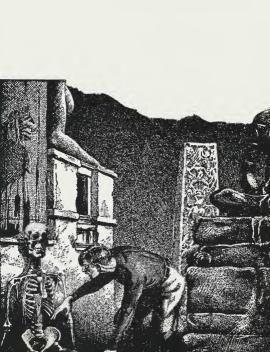


(Left) One of the series of stories featuring 'Herbert West: Reanimator' by H. P. Lovecraft, illustrated by Correll, West Tales, September 1942.

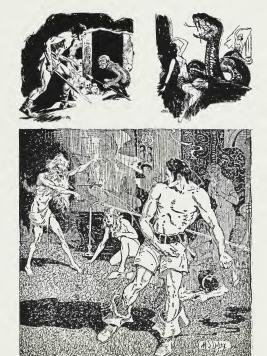
(Below) A haunting, gentle Finlay illustration for Lovecraft's The Quest of Iranon' from the March 1939 issue of Weird Takes
(Opposite) Lovecraft's tale 'The Haunter

of the Dark' was dedicated to his admirerpupil, Robert Bloch, who, in the fullness of time, was to inherit Lovecriff's mantle sis the master of supernatural fiction. Virgil Finlilly drew this accompanying picture for the December 1936 Werd Tales.









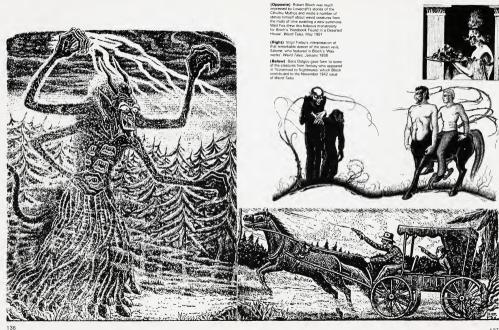
Coran the Bebasier view undoubtedy the finded creation of Rebest E. Howards—and the Christoffer with he king the first control of the Christoffer with he king the finding of the day On the opposite page are three strats "impressions of the mighty avoidratin (far left) as soon by Amos Sewell in "Poople of the Sortin Carbon," (Strongs Faste, June 1922), (left) and the control of the Christoffer of the Christoff



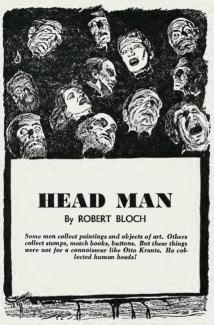
Howard was nothing if not diverse in his ability as these two further illustrations show (Top) Finlay drew this off-beat sketch for Howard's story of bizarre furnier in the No Grave (Went 7 Jaks., February 1937), and also illustrated his tale of the three bodies that hung in a dreadful room of horrors in 'Pageons from Hell'. Went 7 Jaks., May 1938.











## Ray Bradbury

Despite the fact that he is now widely regarded as the greatest lang writer of fantaxy. Ray Bradbury spent several functioning the several functioning several functio

(Below, right) Another early Bradbury story, 'Skeleton' with heading by Boris Dolgov, in Weird Tales, September 1945

(Opposite) Bradbury's big breakthrough tale. The Homecoming', which won an O. Henry Award as one of 1946's best stones Virgil Finlay illustrated this reprint in Famous Fantastic Mysteries. December 1952.













One of the very best illustrations Lee Brown Coye produced for Wew/ Takes was made to accompany what may well have been Ray Bradbury's finest story for the magazine. The Black Fernis' in the May 1948 assue







# Fake 'War' On Radio Spreads Panic Over U.S.

By CEORCE DIXON

A radio dramatization of H. G. Wells "War of the Worlds"...which theosands of people misunderstood as a news broadcast of a current catastrophe in New Jersey...extend almost unbelievable seemes of terror in New York, New Jersey, the South and as Jar west as San Francisco between 8 and 9 s'clock last siebt.

The panic started when an announcer as of de nly merrupted the program of a
dance orchestra—which was
part of the dramatization—to
"filash" an ironginary bulletin
that a mysterrous "meteor"
had struck New Jersey, lighting the havens for miss
around.

A few seconds later, the

A few seconds later, the announcer "flashed" the tid-ings that weind monaters were awarming out of the means of metal—which was not a meteor but a tube-like car from Mars — and were destroying hundreds af people with death-ray guns.

Thomas Ples.

Runshaseeuly, thousands more is native that entries the strates of the strates of

1,100 Call Nova.

Eleves hundred calls facebad the certifiches of at The News-more den when the durgide Hunden-may applied.

in Section market or shortest that Provident Read (Constituted to Date & and A



slow to feed on the excellent horror and fantasy stones being produced across the Atlantic, and the major British writers found new outlets for their work in this field. (Opposite) Stephen Lewrence's outstanding portrait of a victim of The Purple Cloud, M. P. Shel's story of a devisitated world, reprinted in Famous Fantasic Mysteries, June 1949.

The most famous British 'import' was certainly if G. Wells' The Wir of the Worlds', which created an unprecedented season when it was broadcast as a "documentary play" by Orson Wells on the evening of 30 October 1938 "Amount "Artistish Mysteries" was just one of many magazines to run the story—bare illusteted by Stephen Lawrence (July 1957).







both illustrated by Stephen Lawrence (Left) 'Morning Star', Famous Fantastic Mystenes, February 1950, and (right) 'The Wanderer's Necklece', Famous Fantastic Mystenes, April 1943



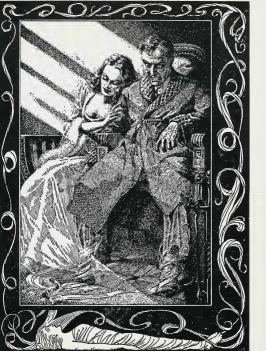




(Top) Arthur Mechen's stories of ancient gods were said to have been a source of inspiration to H.P. Loweraft Stephen Lawrence drew this heading for Machen's The Novel of the Black Seal'. Famous Fantastic Mysteries, June 1946

(Above) A striking cover by Lawrence for Gilbert Collins' The Starkenden Ouest, October 1949 (Left) An ancient evil strikes in Sax Rohmer's The Bat Flies Low', illustrated by Virgil Finlay, in Famous Fantastic Mysteries, October 1952

(Opposite page) Another superb Lawrence picture for Bram Stoker's The Secret of the Growing Gold', Famous Fantastic Mysteries, August 1946





Enc Frank Rusself is explanation of the legend of the Plad Piper in his story The Rhythm of the Rats was very popular with Weind Tales readers in July 1950 Matt Fox was the illustrator Rusself's English contemporary. H Rusself Welselfeld, was also highly regarded by Weind Tales readers and was given this cover by Bull Wayne for his March 1951.

story. 'A Black Solitude'
(Below, left) E. F. Benson's marvellous story of crawling horror, 'Caterpillers'.

story of crawling horror, 'Caterpillers', received the full Lawrence treatment when it was reprinted in Famous Fantastic Mysteries, June 1947

(Opposite page) Ronald Clyne's stylish picture for Lord Dunsany's "The Postman of Otford" in Famous Fantastic Mysteries, September 1944









8. A Dying Tradition?







Fantacy fiction magazines from around the world (Above) The Horner Club, a 1950s of Clasgow, and Fantacy Fiction produced by the American Magabook Inc. in 1950. (Top. right) The Canadian Uncanny Takes published in the 1950s and (right) the Australian Thirt Encorporate (1952) has been also also from the Canadian Unity of Concernment of the Canadian Unity of Concernment of the Canadian Unity of Concernment of the Canadian Unity of Concernment on the Canadian Unity of Canadian U



With the end of paper quotas in 1950, the new slick male magazines and paperbacks boomed. But many pulp titles was still available in 1953, when a major distributor dealt the final blow by imposing editorial requirements on the publishers and finally refused to distribute anything but the more profitable slicks and a few digest-size fiction magazines. And so, having started off in the form of

'chapbooks' over a century ago, pulp fiction ironically was to end up confined to much the same format. TONY GOODSTONE

## The Pulps

Tony Goodstone compiler of the excellent tribute to The Pulps (1970) with its selection of stories and illustrations, has summarised the decline of the magazine very antly in the quote I have reprinted above. Changing social conditions and attitudes, plus the restrictions imposed on the publishers by the distributors, saw the end of an era and a whole style of publishing.

Since the end of the Second World War there had been a radical change in American society, and the growing sophistication of most sections of the population, plus its mounting affluence, worked swiftly and disastrously against the pulps. The arrival of the paperback reprinting hardcover novels at the same price, if not cheaper than the pulps. also helped sound the death knell. Those publications which did continue almost without exception reduced their pages to digest-size, and the emphasis was placed on short stories rather than novels

But even though they were dead, some of the pulp publishers would not lie down. The more ingenious switched their interests into paperback publishing, while others tried to keep their lines of detective, western or fantasy magazines alive in revamped formats. On these closing pages of our history, examples from some of the successful and unsuccessful attempts are illustrated.

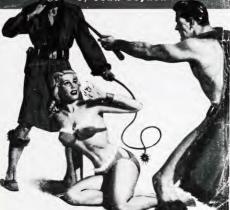
As far as fantasy and horror fiction specifically were concerned, the number of publications dwindled rapidly and with the closure of such markets the numbers of ton-class writers fell too. The better known authors had either died or moved on to other fields, and with a general falling off of interest in the genre in the fifties and sixties there was not much encouragement for the newcomer.

Now, in the seventies, all that has changed, Nostalgia for the golden age of fantasy has revived all the old enthusiasms and a new generation of readers—not forgetting those dved-in-the-wool old timers who knew the wheel would turn, given time—are now embracing fantasy with all the delight and fervour of the twenties and thirties. So, although the pulps are dead and gone, thanks to the memorials now being erected to their passing there is a growing new interest in the tale and illustration of terror, which perhaps might lead to the whole chapbook-to-pulp cycle beginning all over again in guite a new style . . .

(Page 154) Another truly outstanding and original talent to emerge from the later days of the 'pulp' explosion was Edd Cartier, whose work appeared pre dominately in the science fiction magazines, but also praced the highly regarded but short-lived fantasy publication Unknown This picture illustrated John MacCormac's 'The Enchanted Weekend



tyrant & SLAVE-GIRL ON PLANET VENUS



matte Charge States States - L. Co. Sept. 1 to





The Avon Periodical Company of New York, now a major paperback publisher, worked hard to promote fantasy and horror fiction. in the forties and fifties despite a temporanily declining market (Opposite page) The first issue of Ten Story Fantasy (Spring 1951) which despite an impres sive roster of contributors had a short life However, Avon enjoyed more success with their Fantasy Reader, the first issue of which (top left) appeared in February 1947 Long after the magazine had folded. Avon were to reprint some of the best stories in a series of paperbacks-a tribute to the judgement of its editor. Donald Wollheim





(Far left) The short-lived Fantasy Book from Los Angeles, which nonetheless attracted some top writers including Robert Bloch and A. E. van Vogt. The cover of this first issue of 1947 was by Milo.

(Left) A first issue, also of the British.

(Left) A first issue, also of the British Strange Adventures with cover by H. W. Peal

(Below) The only three issues of the Gerald G. Swan magazine, Werd and Occult which gave no credit to its cover artist













Fantesy Fiction undoubtedly owed much of its success to editor Lester del Ray's decision to run stories ranging across the whole galaxy of fantasy-like L. Sprague de Camp's sword and sorcery epic 'The Stronger Spell' which was illustrated by Roy Krenkel (November 1953) Del Ray also scooped the fantasy field by getting hold of one of Robert E Howard's unpublished manuscripts featuring Conan. and having Sprague de Camp edit it for publication 'The Black Stranger' (above. right) illustrated by Paul Orban was the lead story in the February 1953 number (Right) One couldn't get much further away from swords and sorcery than Richard Deming's war story. 'Too Gloomy

for Private Pushkin' (March 1953), which was illustrated by Frank Kelly Freas, now a much revered name in SF circles









(Above) Two pieces of grim artwork by the bizare J. Tyler for Fantasy Fischon, both from the August 1953 issue (left) Much Ado About Plenty' by Charles E. Firth, and (right) David Alexander's story of Jack the Ripper and Jesse James alive again and teamed up in an evil permeratip in The Other Ones'.

(Right) Another Fantasy Fiction regular, H. R. Smith, illustrating Peter Coccagna's 'Sams' about a beast that found more than its match in a little crippled boy















Fantastic offered its readers some of the most voluptious and exotic women since the heyday of the pulps, as these examples show (Opposite pege, top left). A Rupert Contad cover for August 1953.

(Top, right) The highly talented Edmund Emshwiller, better known as Ed Emsh, joined with the equally skilled First Leiber to illustrate the latter's chilling tale, 'Looking for Jeff in Fall 1952

(Bottom, left) Another Emsh picture for Theodore Sturgeon's The Dark Room', August 1953, (Bottom right) Lee Brown Coye still as outstanding as ever for 'A Night With Hecate by Edward W Luchyg, October 1963 (Above) G L Schelling with a caged bird for Keith Laurners' A Hoax In Time, June 1963

(Top right) Tom Knoth conveyed much of the horror of William P. McGivern's "Operation Mind-Pick" with this proture in the August 1953 issue (Right) An unhappy fate for a member of the fair sex in Henry Kuther's "Satan Sends Flowers" illustrated by Tom Beacham, February 1953.









Although it only labed thirty nine issues, which is a supplementation of the control of the con



On these last pages are a selection of illustrations and covers from some of the remaining notable horror magazines to have been published in the last quarter of

(Right) J. G. Faraco's portrait for 'The Tchen-Lam's Vengeance' by Robert Bloch from Other Worlds, December 1951 (Below) First issue of A Book of Wowd Table, which had Forrest Ackerman as Associate Enter but a rather uninspired

cover artist
(Bottom) Joseph Eberle created this
ghoulish double-page spread for Randall
Garrett's 'League of the Living Dead' in
Mystic Magazine, November 1963

(Opposite)
(Top) A superb cover by William Stout for Coven 13 (March 1970), and along-side it an interior illustration by the same artest for Alan Casllou's demonical story, 'Leona' Llanuary 1970.

(Bottom) Jack Davis, now one of the great cult artists in the comics field. has also illustrated horror magazines, providing this haunting face for 'Feast Day' by Matthew Lynge and the cover of the first number of Shock in which it appeared.













(Left) Murder, mystery and horror were the ingredients of Bizzere I, appropriately edited by a man named John Poe The artist for the cover of this, the first issue. October 1965, is however uncredited.

(Opposite pege) Still catering to the demands of fantsay and horror fans. Avon Publications released Someone Finting and Fantsay Resider in January 1953 They recruited some of the best artists in the field, including John Giunta of Weed Fales fame, who provided this minor master-piace for Arthur C. Clarke's 'The Forgotten Enerty'.

Editor Robert A. Lowndes has kept up a consistent high standard of material in Mispazine of Horzer, rescuing from oblivion may undeservedly forgotten tales of terror Gray Morrow disastrated this cover. Winter 1965 Marry overlooked stories have also been given a new lease of life in 57single Fairlay, elthough the cover hardly did the contents marke full justice Summer 1969.



## A GREAT NEW COLLECTION OF SPINE-CHILLING TALES

## STRANGE FANTASY

ROBERT BLOCH · ROGER ZELAZNY FRITZ LEIBER · HARLAN ELLISON JAMES E. GUNN · SIDNEY VAN SCYOC

HENRY SLESAR . ARTHUR PENDRAGAN EPIC FRANK RUSSELL







(Right) Half a century after it was founded by Hugo Gernback. Amazing Stones is still being published, though some is still being published, though mailter in see and more deverse in contents. Weteren writer Edmand Hamilton is still in evidence, with tales like The Hornor from the Magellanic, although it is now new antals such as Dan Addisis who provide the illustrations issue of May 1899.

(Bottom, left) The top French fantasy magazine Fiction, with cover by Jean-Claude Forest, February 1964

(Bottom, right) Undoubtedly the best magazine for today's fan of the macabre Fantasy and Science Fiction, with the Ed Emsh cover of July 1869 depicting the master of fantasy, Fritz Leiber



(Below) The Spanish magazine Terror which reprints much American and English material, April 1974







(Opposite) A most appropriate picture with which to close—Scott Templar's 'threat of things to come' from the cover of Beyond Fantasy Fiction, March 1974





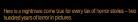
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